

DIGEST
The Adelaide Showground Farmers Market
Members' Newsletter
September 21st 2007 Issue 12

Hello ASFM members !

Well the Show is over and the Market will be operating again from this weekend. so for all of you who have been having withdrawals it will only be two more sleeps before all that fresh and fabulous produce will again be available!

This Week's Members' Prize:

A Deluxe weekend accommodation package from Producers of McLaren Vale.

This Producers' Olive Retreat is a weekend dipping into Olive Oil and savouring the sensory pleasures of a country weekend stay. Don't miss this fabulous opportunity to win this great prize. So get those cards scanned. The members' tent will be on the southern boundary on Leader Street this week.

What's hot at the Market this weekend.....

Dini and Sue of the Organic Salad Bowl will be back again this weekend with their **organic seedlings**, ready for your spring vegetable garden planting.

There'll be plenty of **citrus** with our PCG citrus growers joining us from the Riverland.

Freshly Shucked Coffin Bay Oysters!

Martin's Oysters will be at the Market for the first time this weekend.

Check out their website www.martinsoysters.com.au

Fleurieu Fiesta! Launch at the Market this weekend!

You are invited to whet your appetites at the launch of Fiesta! 2007 at the Adelaide Showground Farmers Market on Sunday 23 September.

Fiesta! ambassadors and local food icons Cheong Liew (The Grange Restaurant) and Peter Hogg (Chapel Hill Gourmet Retreat) will join the Chair of Fiesta!, Pip Forrester, to announce the program highlights and cook up a storm for market-goers.

Peter Hogg will hold a cooking demonstration using local produce from the Peninsula, with taste tests and recipes available to the public. Cheong Liew and Pip Forrester will be on hand to answer questions and queries from the audience.

The launch is a great chance for you to find out more about the event and a chance to see and taste what will be on offer during the whole month of October.

Fiesta! is a unique food and wine experience that spans the whole Fleurieu Peninsula. It successfully incorporates the diversity of the region through a combination of intimate dinners and larger community events for families and groups of friends who are looking for a unique and lively culinary experience.

ASFM 1st Birthday Celebrations

To celebrate our first birthday we are holding a very special event in conjunction with Tasting Australia! Join us in celebrating a year of fabulous food!

BOOTS, BOWS & BBQs

Date: 17th October 2007

Where: Adelaide Showground, Goodwood

Entry: via Leader Street

Time: 6pm

Cost: \$66.00 inc GST Price includes three serves from a choice of 12 food stalls featuring market produce and three wines.

Dress: Boots & Bows

Bookings: Phone 08 8231 8155 or email admin@asfm.org.au

Boots Bows & BBQ's is a fundraising event, hosted by the Adelaide Showground Farmers Market for the establishment of a Kid's Kitchen and Edible Garden as an extension of the Market. The Kitchen Garden Project will provide an opportunity for children to take an exciting journey that will lead to an understanding of the connection between a healthy environment, a healthy food chain and a healthy community.

Adelaide Showground Caterers *Michael O'Brien's*, will work along side culinary-cluey kids, producers from the Showground Farmers Market, and some of the world's visiting culinary greats. Together they will serve a range of specially created dishes using market produce to bring guests a unique taste of South Australia. Rabbit, venison, trout, duck and lots more will be some of the choices on the menu at this *hawker style* event, matched to South Australian wines.

Join us as we dish up the best SA has to offer direct from the farms, kitchens and vineyards of the Adelaide Showground Farmers Market producers.

PJ Oaten will present an evening of non stop entertainment featuring the fabulous *Maryatville High School Big Band* will be providing some hot sounds for the evening!

So, polish up those gum boots and Blundstones, put a bow under the chin or in the hair and join us in what will be one of the most fun filled events on the Tasting Australia calendar. And it's all for a really good cause! Help us reclaim the food chain for the next generation!

Tickets are limited, so we are offering members the opportunity to get in first!

We have a voucher for a pair of Blundstones for the first member who buys two tickets!