



DIGEST

Issue 43 May 2010



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Alex Burgess brings in the quince harvest from his garden for Tracey at Sweettarts. Taste them in her delicious quince tarts. Thanks Alex!

1. INTRODUCTION

Welcome to the May edition of Digest, the ASFM members' newsletter. This month we have loads of special offers and some great prizes for our members. Firstly, our garden sponsors are joined by Frank Scorsone from **Amari Tanks**, makers of corrugated iron garden tank beds and rainwater tanks. Frank is donating new garden tank beds to the ASFM, as our box planters are falling apart.

Matt from **SA Composters** is providing the sweet organic soil for the new beds that will be planted out by Kate and the Kids' Club over the next few weeks. The gardens should be producing prolifically just in time for the ASFM Royal Show display that we will be setting up again at this year's Show.

Now that autumn is here, the rain has been falling and its time to start planting our winter gardens. To help with this, Matt and Frank are **offering ASFM members a 10% discount on all their products**; just quote your member number when ordering.

Amari Tanks: P: 8281 2555 or E: enquiries@amari.com.au

SA Composters: P: 8387 4221 W: <http://sacomposters.com.au/info/>

Don't forget too, that there are plenty of opportunities to buy seeds and seedlings from stallholders **Bickleigh Vale Farm**, **Hillside Herbs** and **Gooseberry Hill Farm**. So happy winter gardening!

The Market went to the Hilton for the Tasting Australia Gala Dinner last Thursday evening (29 April 2010) to help raise money for the Botanic Gardens Kitchen Garden Foundation. Thanks to all the stallholders who contributed to the success of the evening. We'll have some photos up at the Market and on the website soon to show you what you already know – that we have some of the greatest produce in the world right here on our doorstep!



2. WIN TICKETS TO ADELAIDE CABARET FESTIVAL SHOWS

Get your membership card scanned at the Info Tent to be in the draw each week in May for 2 tickets to the following fabulous Cabaret shows:

- 2 May: **Mic Conway's National Junk Band** – 7pm, Fri 18 June
- 9 May: **A Night with Flying Horses** – 6.15pm, Wed 16 June
- 16 May: **Pasek & Paul** – 6.15pm, Fri 25 June
- 23 May: **Queenie van de Zandt** – 6.15pm, Sat 12 June
- 30 May: **Rosa Waxes Lyrical** – 8.15pm, Thurs 17 June

3. ASFM SURVEYS & FREE COFFEE

Below are links to two online customer surveys. One is for ASFM customers and the other is for people who have never been to the Market. The surveys will give us an opportunity to find out how we can better serve our customers. Please take the time to fill out the customer survey, and if you know any one who hasn't been to the Market yet ask them to fill out the non customer survey. Once you have completed the survey, you will find a coffee voucher that can be printed out and redeemed at the Market to thank you for taking the time to assist us. We would also like to thank PIRSA for their support and assistance with the survey development.

Customer Survey Link: <http://www.surveymonkey.com/s/KXS3RVZ>

Non-Customer Survey Link: <http://www.surveymonkey.com/s/XFTL58Q>

4. WEB IN-SITES

Join us on Facebook! Become a fan! Tell your friends about us!

Tasting Australia is on again. Check out the details of this year's program.

Great Quince Recipes can be found here!

5. WHAT'S HOT THIS MONTH

Quinces, persimmons, pomegranates, caulis, beautiful bok choy, queen scallops and buckets of homemade soup! Try Sula and Bill's vanilla persimmons and eat them like an apple or add them to your breakfast cereal. [Click here for some great recipes using pomegranates.](#)

Steph McLeod has now joined us as a stallholder. Steph has been selling her soups to cafes and restaurants and working for the ASFM part time. Now she has established her own stall, **The Red Cupboard**, selling her soups direct. Find her next to Jurgen's Tasty Treats on the Market square.

SA Queen scallops are now available direct from the diver, Paul Polacco who collects these delicious shellfish himself. They're smaller than their Tasmanian cousins but very sweet and recipes are provided. Find Paul next to the main entrance to the pavilion and have a taste!

6. WIN A TICKET TO THE SA FOOD SUMMIT

Win a ticket to the **SA Food Summit** on Tuesday 4 May. This Symposium, held during Tasting Australia, focuses on food and wine tourism and is held at The National Wine Centre, on Hackney Road. Food and wine producers, restaurateurs and the culinary tourism industry will discuss what it takes to make South Australia one of the world's top food and wine tourism destinations.

Be the first to register at the site office on Sunday to win a free ticket to the SA Food Summit. Tickets are valued at \$85.

7. THIS MONTH'S PROGRAM OF EVENTS

2 MAY

Members' prize \$50 voucher **The HWY** and **Cabaret Festival Tickets** to Mic Conway's National Junk Band

Kids' Club

10.00am **Edible Garden** – preparing and planting our winter garden & Life. Be In It.

Demo kitchen

10.00am **Adam The Passionate Foodie**

11.00am **The Semaphore Pantry**

9 MAY

Members' prize **Cabaret Festival Tickets** to A Night with Flying Horses

Kids' Club **Culinary Magic** with Lee Harrison's Mobile Science Education

Demo kitchen

10.00 am **Thermomix**

11.00 am **Amanda Daniel** from **2 B: Ethical**

16 MAY

Members' prize \$50 voucher **The HWY** and **Cabaret Festival Tickets** to Pasek & Paul

Kids' Club **Cooking with Kate** – Roast Pumpkin Dip & Sage Crisps

Demo kitchen

10.00am **Grant Schooling** from the **Gilbert St Hotel**

11.00am **Tom** from **The HWY**

23 MAY

Members' prize **Cabaret Festival Tickets** to Queenie van de Zandt

Kids' Club **Cooking with Kate** - Market Produce Bruschetta

Demo kitchen

10.00am **Stallholder Product Demo**

11.00am **Crowne Plaza**

30 MAY

Members' prize **Cabaret Festival Tickets** to Rosa Wax's Lyrical

Kids' Club

10.00am **Weber BBQ Cooking with Kate** - Become a BBQ champion

Demo kitchen

10.00am **Hilton Masterclass**

11.00am **Weber** – Cooking with the Weber experts

WHO'S IN THIS MONTH – FORTNIGHTLY STALLS

The Food Forest: 2 May, 16 May and 30 May

Chomp: 9 May and 23 May

We hope you like our new format digest. Let us know what you think.

SEE YOU ON SUNDAY!