



Digest

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Issue 38 November 2009

This year's AGM was held on 21 October, 6pm in the Demo Kitchen. Please [check the website](#) to view a list of committee members for 2009/10. We would like to thank our returning committee members and welcome our newest member, Simon Osborne. Unfortunately, our treasurer Mark Riddle has retired from the committee after serving the organisation since conception. Our sincere thanks to Mark for his dedication and enthusiasm for overseeing our financial health during the crucial early development of the ASFM. His expertise has been invaluable.

ASFM SEEKS NEW TREASURER

We are seeking a new accountant to act as the ASFM treasurer. If you are a practising accountant, and can offer your services for a couple of hours each month or know someone who might fit the bill, please contact Zannie on 8231 8155 for further information.

CHRISTMAS TWILIGHT MARKET WEDNESDAY 23 DECEMBER 4PM – 8PM

This year we will open a twilight Market on Wednesday 23 December to provide an opportunity for customers to shop for special Christmas food and last minute presents closer to the holiday season. Please mark this date in your diary. The first Market after Xmas will be on Sunday 27 December, the day after Boxing Day.

ASFM FARMA AWARDS 2009

It's time again to acknowledge the best of the best at the Market. Pick up a voting card from a stallholder or the Info Tent and let us know who you think deserves an award this year! A stallholder list can be found on our website if you are not sure of the name of the business you want to vote for. Voting cards will be available from 8 November.

ASFM MEMBER PARKING CARD OFFER

You may not be aware that the parking fees and services for the Market each Sunday are operated by the Showground. The Showground have notified us that parking fees for members and non members will be \$3 from 1 January 2010. However, the **good news** is the Showground has agreed that ASFM members can purchase an **annual member parking card** for only \$37.50. This means regulars will be able to park for **only 75 cents!** This represents a great saving of time and money. The cards will be available for purchase and use from 1 December and valid until 31 December 2010. This gives members an extra month's parking at this new rate as an introductory bonus. Visit the Info tent from 1 December if you would like to take advantage of this great offer and thanks to the Showground for making this possible. When you purchase your **member parking card** you will be able to show your card to the parking attendants and drive straight in! Carpool and the benefits are even greater!

NEW MEMBERSHIPS

We have new membership cards ready for those who would like to purchase membership early. Your current membership won't run out until 31 January so there's no rush. This year with your 2010 membership, you will receive one of our new cooler bags just in time for summer.

BRING A FRIEND AND RECEIVE A SPECIAL 10% DISCOUNT OFFER

We continue our special member offer this month and invite you to bring a friend or family member to the Market and receive a 10% discount visitor voucher for the day. Just bring your guest to the Info Tent and show your membership card to receive the voucher. Let's spread the word and grow the family, there are still plenty of people out there who haven't had the farmers' market experience. Amazingly last week one of our regular customers was astonished to discover that there were another fifty stalls in the pavilion!

ASFM MEMBER BUSINESS SUPPORT

We would like to offer members who have their own business, an opportunity to grow their customer base through the Market. If you have a service or product and are prepared to offer a 10% discount to ASFM members, please let us know. Contact Zannie on 8231 8155.



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WEB IN-SITES

Read this excellent article: ['What is your dinner doing to the climate?'](#) on our website. Have your say! Four weeks only for [public submissions](#) on Government review into food labelling. What do you want on a label!!

[2010 True food Guide](#) launched recently by Margaret Fulton and on line now.

WHAT'S HOT THIS MONTH

Spring produce is at its best this month with lots of new season greens. Welcome back **Hillside Farm** with **strawberries** and **Barossa Cherries** and **Apricot Grove** with their Riverland stone fruit! Rumour has it that **Moroccan Kitchen** has some very special spicy beetroot dip, and if you like a bit of heat try **Bushmin's** chilli-smoked rabbit legs. A special treat for home vegie growers on 22 November - Matt from **SA Composters** will have compost good enough to eat, so pick up a bag on your way home.

THIS MONTH'S PROGRAM OF EVENTS

1 NOVEMBER

[Members' prize](#) \$25 B.-d. Paris Creek voucher.

[Kids' Club](#)

10.00am Kids' Club Edible Garden with Diana Bickford and Kate.

[Demo kitchen](#)

10.00am Amanda Daniel, 2B Ethical.

11.00am Chef David Mathews from the Semaphore Pantry.

8 NOVEMBER

[Members' prize](#) \$50 Flour Power bread voucher.

[Kids' Club](#)

10.00am Culinary Magic! Science with Lee Harrison. Join them for a little lab rat fun!

[Demo kitchen](#)

9.30am Thermomix demonstration using Market produce.

11.00am **Zannie hosts** a new season's olive oil tasting with the winners of the Fleurieu Fiesta Olive Competition and a few tasty tit bits!

15 NOVEMBER

[Members' prize](#) \$30 Alexandrina Cheese voucher.

[Kids' Club](#)

10.00am Making perfect pizza with Breville's Pizza Maker and Riviera pizza dough.

[Demo kitchen](#)

10.00am Grant Schooling from the [Gilbert St Hotel](#).

11.00am The Caper Caper with Jonathon Trewartha from Australian Caper Company.

22 NOVEMBER

[Members' prize](#) Chomp Gift Basket full of tasty biscuits.

[Kids' Club](#)

10.00am Wiggly, giggly fun with worm farms and composting with Matt and Kate.

[Demo kitchen](#)

10.00am Chef Vicki Matchett from Matchett Productions cooks from her new cookbook.

11.00am Andrew Kuhl from Kuhl Cooking demonstrates easy Christmas Party Food.

29 NOVEMBER

[Members' prize](#) Sweettarts' voucher.

[Kids' Club](#)

10.00am Cooking with Kate. BBQ cooking for the next generation with the Weber Q.

[Demo kitchen](#)

10.00am [Hilton Hotel Masterclass](#).

11.00am Adam Bishop from The Passionate Foodie using their flavour-infused salts.

WHO'S IN THIS MONTH – FORTNIGHTLY STALLS

Fat Goose Fruits	Nov 1, 15, 29	Apricot Grove	mid Nov
The Food Forest	Nov 8 and 22	Barossa Cherries	mid Nov

See you on Sunday!

Adelaide Showground Farmers Market Newsletter