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Digest

Adelaide Showground Farmers Market Newsletter Issue 26 August 2008

Welcome to a deep winter issue of Digest! I hope you are all managing to keep warm. I have been in Europe for a few weeks catching up with my daughter. We spent a couple of weeks in the South of France enjoying some very warm weather and the fabulous food and wine of the regions. One of the most impressive things was the amount of food being grown everywhere. Backyards, restaurant kitchen gardens, fields and farms were in full production and the local food markets were evidence of a quality, quantity and diversity of produce we can only dream of. It was also surprising and sad to learn that the Rhone river system is in a similar crisis to our Murray system. Food security is a real issue and every day there are articles in the press in response to climate change and food security. However, one thing the French really understand is the importance of food culture and tourism to their regional economies. The television coverage of the Tour de France is watched as much for the fabulous scenery as for those lycra clad lads on bikes. Let's hope the powers that be here in SA get it, and realise how important the fabulous natural landscape is as a backdrop to the Tour Down Under. We may not have too many castles or châteaux littering the landscape but a beautiful natural backdrop has to be better than a sea of suburban sprawl!

Erica tells me that despite the cold and wet weather, there has still been a good turnout at the Market. On behalf of the stallholders, we would like to thank those of you who have braved the weather to come out and shop with us. We are committed to being open rain, hail or shine and it's great to know our customers feel the same.

Important Market Show Dates

31st August

7th & 14th September

21st & 28th September

5th October

Outside Market

No Markets - Royal Show

Outside Markets

Normal Market and 2nd Birthday celebrations

Five Family Show Passes: Available as weekly member prizes for each week leading up to the Royal Show, make sure you get those cards scanned to be in to win! Thanks to the Show organisers for donating these generous prizes.

Willunga farmers Market Offer: Our country cousins at the Willunga Farmers Market have offered ASFM members 10% discount during the Royal Show only. The dates that Willunga will honour our discount are the 6th and 13th of September.

Plastic Bag Free: When we return after the Royal Show we will be plastic bag free! To assist customers and stallholders with this transition we now have string bags available at \$2 each. These will help to separate apples from potatoes and will be easy and light to carry in a pocket or purse. They are available from stallholders and from the info tent.

What's Hot this month?

Good news Miss Merbein are now owners of an apple and pear orchard, which means we now have another supply to meet the demand for apples. Their stall will be situated on the right of the door leading into the shed in place of **Flour Power** who have relocated to just inside the shed on the left in place of Franck Foods who are taking a break to assess the growth of their business.

The Passionate Foodie is a new stall and has delicious seasonings and dipping sauces, check out site 28 for some great new meal ideas and tasting samples. This is the easy way to make salt and pepper squid!

The **Olive Lair** now has new season 2008 EVOO and olives.

Bush Tucker is now making some fantastic sorbets with unique Australian flavours.

Angelino has some great chicken involtinos that are very tasty and a quick and easy meal idea.

Kainga Park have chicken, but be quick because it goes fast!

Oranges, mandies, limes and lemons are at their peak. Freshly picked each week, most have been brought down from the Riverland.

Spice Girlz of Moroccan Jam fame and **Talinga Grove Olive Oil** and flavoured oils, located next to **Steiny's Smallgoods** on the western side of the shed.

Ballycroft will be in on the 10th and 24th

Food Forest will be in on the 3rd, 17th and 31st

Rugosa Paddocks Goat Meat will be in on the 3rd and 17th

Robe Butchers and Coinda, and Rubyspoon are back every week from now on

Chomp are here on the 10th and 24th

Pendleton Estate will be back on the 24th

HQ cuisine will be here on the 24th

Kainga Park will be here on the 10th and 24th

The Blok will be here on the 10th and 24th

Wilke Estate Organic wines will be here on the 3rd and 17th

August in the Demo Kitchen

3rd August Willabrand is featuring their delicious fig products

10th August Thermomix demonstration

17th August Grant Schooling is back in the kitchen sponsored by the Gilbert Street Hotel.

kids' club

Meet each week to register at the Demo Kitchen 9.30-10am

Life.BE in it. Now every week on the beef cattle lawn!

3rd August Latarnie presents Greenlight Organics gardening session

10th August Belinda Barr with Culinary Magic – Science in the Kitchen

17th August Kate is making Spanakopita (cheese and spinach filo pastries)

24th August Cooking with Kate

31st August Latarnie McDonald presents Greenlight Organics gardening session.

Mystery Shoppers

We have recently appointed some Mystery Market Shoppers who will be working on your behalf to ensure we provide the very best service and produce.

Lastly, we would like to thank those of you who send in letters or give feedback to Julie in the info tent. We welcome your comments and concerns as we want to make your visit with us as enjoyable as we can. Thankyou for your continuing support.

Bon appetite!

Zannie

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